



Ludovic Slangen

Creative & Graphic Designer

[linkedin.com/in/albator](https://www.linkedin.com/in/albator)

Portfolio [slangen.co](https://www.slangen.co)

CONTACT

✉ ludovic@slangen.co

📞 (616) 329-1179

📍 Rockford, Michigan

PROFESSIONAL PROFILE + HIGHLIGHTS

Seasoned creative and graphic designer with 15+ years of experience designing in esports, gaming, and live streaming. With 9+ years as a Graphic and Senior Creative Designer at Twitch (Amazon), I thrive in a fast-paced, agile work environment. I have 2½ years of gaming agency experience and 15+ years using Adobe Creative Suite. I am an avid video game enthusiast and am passionate about the sports and gaming industries. In addition, I have extensive experience managing and growing online communities and cultivating brand loyalty and an enthusiastic fanbase, utilizing data-related user behavior statistics to lead design initiatives.

- ✦ Led the design of an official extension for the NBA G-League broadcast on Twitch
- ✦ Designed extensive visual assets for annual TwitchCon conferences, primarily social media campaigns, infographics, and print assets such as attendance badges, banners, panels, and maps
- ✦ Created “Preview” carousel images for Twitch’s official App on the App Store/Google Play which focused on increasing conversion, adhering to Twitch’s brand specifications
- ✦ Responsible for the art direction, design, and branding of four seasons of the “Rocket League Championship Series”, its amateur-to-pro league “Rivals Series”, as well as creating all the static broadcasting assets and working with third-party partners for live product integration; assets creation for the live events such as badges, signage, and merchandise
- ✦ Led the art direction and design of GoodGame Agency-owned team jerseys and team peripherals including computer mice, headsets, mousepads, and chairs with partners Razer/SteelSeries, specifically for Evil Geniuses, Alliance and Winterfox teams
- ✦ Led the effort to bring actual game assets (DOTA 2) for Valve Software for GoodGame Agency teams which included stylized logos, flags, and banners to fit within the game aesthetics
- ✦ Designed countless campaigns, microsites, and video campaigns for Evil Geniuses, supporting contests, giveaways, brand partnerships, and more
- ✦ 10+ years managing the Chicago Bulls subreddit, achieving over 300,000+ loyal subscribers
- ✦ Created Discord server (online community) about the Chicago Bulls which has grown to a robust 5,000+ members; due to this successful community growth, the Chicago Bulls asked me to collaborate on their official Discord server where I currently serve as a fan moderator
- ✦ 6 years of experience designing professional mods (ProMod) for Counter-Strike, a multiplayer tactical first-person shooter (FPS) game, including in-game UI/UX, level design, and web development which was a project funded by the owner of Evil Geniuses (part of GoodGame Agency)
- ✦ Designed custom overlays, emotes, sub and bit badges/panels for numerous Twitch game streamers; most notably, Alexandre “Kaydop” Courant, a French pro-gamer for Rocket League (3-time world champion with 778k followers) and Ryan “Simply” Reeves, a speedrunner gamer with 302k followers, creating a cohesive brand experience for the streamer and followers

WORK EXPERIENCE

Senior Creative, Design: Twitch (Amazon) REMOTE	APR 2022 - JAN 2024
Graphic Designer: Twitch (Amazon) REMOTE	DEC 2014 - APR 2022
Graphic & Web Designer: GoodGame Agency REMOTE	MAY 2012 - DEC 2014
Graphic & Web Designer: Evil Geniuses REMOTE	MAY 2010 - DEC 2012
Graphic & Web Designer: E-Sports Entertainment Association (ESEA; now FACEIT Ltd) REMOTE	JAN 2008 - MAY 2010
Graphic & Web Designer: Freelance REMOTE	MAR 2007 - PRESENT

CREATIVE + TECHNICAL SKILLS

- ✦ Branding and logos
- ✦ Broadcasting graphics
- ✦ Social media graphics
- ✦ Web design
- ✦ Advertisements
- ✦ Iconography
- ✦ Deck building
- ✦ Infographics
- ✦ Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- ✦ Figma
- ✦ Pixel Art
- ✦ 2D animation
- ✦ 2D digital illustrations
- ✦ User-centered approach
- ✦ HTML/CSS (front-end development and CSS animation)
- ✦ Data driven design
- ✦ Motion graphics
- ✦ Adobe After Effects
- ✦ Event design (online + in-person)

EDUCATION

Bachelor of Graphic Design and Digital Media
Haute Ecole Rennequin Sualme, Liège, Belgium

LANGUAGES

Native French
Fluent English (Primary)